

Providing Direct Aid to At-Risk Communities During COVID-19

In the face of unprecedented public health and economic challenges, Modern Medicaid Alliance partner [Nurse-Family Partnership \(NFP\)](#) implemented two new programs to support families in need. NFP is a national program serving first-time moms and their children living in poverty – approximately 90% of the families NFP serves are Medicaid-eligible.

Phones for Families

During the early stages of the pandemic, local Nurse-Family Partnership nurses across the U.S. identified that a significant number of clients lacked access to a smartphone and would be unable to communicate directly with their nurses during the pandemic due to stay-at-home restrictions.



To help moms maintain their critical connection with their nurses and other resources, Nurse-Family Partnership partnered with Verizon and Action Technologies Group to launch the [Phones for Families](#) program, providing cellular phones with data plans at no cost to moms.

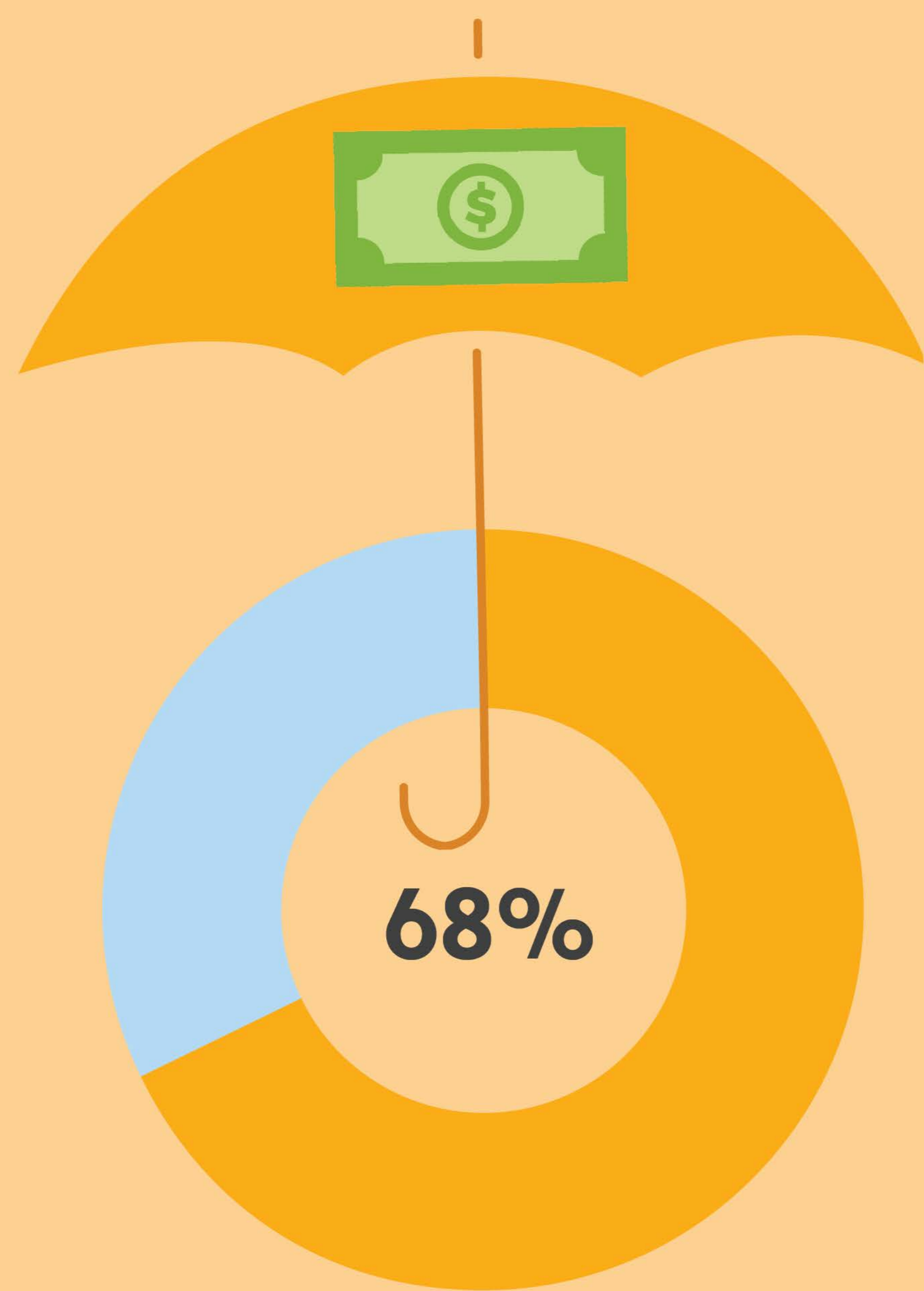


- **3,800 smartphones** with data plans at no cost to clients
- Moms in **39 states** across the country received phones and data plans
- Representing a philanthropic investment of nearly **\$2 million** (including \$1.5 million in donated product and discounted services)

Direct Cash Assistance

Nurse-Family Partnership clients, many of whom rely on Medicaid for vital access to high-quality, affordable health care, have endured the devastating consequences of the COVID-19 crisis. Many clients have experienced job loss or been unable to work due to the impacts of COVID-19, and as a result, have struggled to pay rent or provide food and necessary supplies for their families.

To address this problem, Nurse-Family Partnership partnered with the Family Independence Initiative to provide [direct cash assistance](#) to thousands of families in need. Enabled by generous philanthropic investment, the cash assistance awards support short-term financial stability which can improve longer-term financial security.



- **\$2.2 million** in direct aid to **4,400 NFP families**
- NFP nurses identified families most impacted by the pandemic to be awarded **\$500 in cash assistance**
- Over **68% of funding** has been given directly to Black, Hispanic or Latinx families, who have been disproportionately impacted by COVID-19
- Six states were prioritized based on need – **Alabama, Florida, Georgia, Louisiana, South Carolina, and Tennessee**

For more information on Nurse-Family Partnership, visit NurseFamilyPartnership.org
 For more information on the Modern Medicaid Alliance, visit ModernMedicaid.org