

Memorandum

To: Interested Parties
 From: Tony Fabrizio, Bob Ward & John Ward
 Date: April 2, 2025
 Re: Medicaid Attitudes Poll

Our recent survey shows there is no appetite across the political spectrum for cutting Medicaid to pay for tax cuts. Medicaid is well-liked by most voters, in large part due to the broad impact it has across the electorate and the high level of importance voters place on as many Americans as possible having health insurance. Opposition is high to cutting the program generally and is especially high for cutting funding for CHIP and the help Medicaid provides seniors.

Personal Medicaid Connections

Almost half of all voters have a personal or family connection to Medicaid, with just under a quarter either on Medicaid currently or were previously enrolled. An additional 23% have family members who are receiving Medicaid or have received it in the past. About 1-in-5 Trump voters are or have been on Medicaid, with another 1-in-5 who have family Medicaid connections.

	<u>All Voters</u>	<u>Trump Voters</u>	<u>Swing Voters</u>
Total Medicaid Connection	46	40	45
Receive Medicaid: Current	7.....	5.....	6
Received Medicaid: Past.....	16.....	14.....	18
Not Received/Family on Medicaid ..	23.....	21.....	21

Medicaid Favorability

3-in-4 voters view Medicaid favorably overall, with just 11% viewing it unfavorably. Large majorities of Trump voters and Swing voters also have favorable views of Medicaid.

Please tell me whether you have a favorable or unfavorable impression of Medicaid. If you have no opinion or have never heard of it, just say so.

	<u>All Voters</u>	<u>Trump Voters</u>	<u>Swing Voters</u>
Favorable view of Medicaid	74.....	61.....	72
Unfavorable view of Medicaid	11.....	21.....	11
No Opinion/Never Heard Of.....	15.....	18.....	17

Importance of Health Insurance Coverage

Nearly all voters say it is important that as many Americans as possible are covered by health insurance with more than 3-in-4 calling this very important. 87% of Trump voters and 92% of Swing voters say it is important that as many Americans as possible are covered.

How important is it that as many Americans as possible are covered by health insurance?

	All Voters	Trump Voters	Swing Voters
Total Important	92	87	92
Total Not Important	7	12	7
Very Important.....	77.....	58.....	77
Somewhat Important.....	15.....	29.....	15
Not Too Important	4.....	6.....	4
Not At All Important.....	3.....	6.....	3
Refused	1.....	2.....	2

Tax and Spending Policies

Super majorities of voters oppose both cuts to Medicaid overall as well as cutting specific aspects of Medicaid. Additionally, large majorities of Swing voters oppose Medicaid cuts, with Trump voters also opposed to cuts on each option.

A current debate in Congress centers on changes to tax and spending policies. This includes whether some tax policies that are set to expire this year should be continued, and how to pay for a loss in tax revenue with spending cuts. For each of the following possible changes, please tell me if you support or oppose it.

% Support/Oppose

	All Voters	Trump Voters	Swing Voters
Cutting funding to the Children’s Health Insurance Program.....	19/71	29/54	18/71
Cutting Medicaid.	23/69	39/49	22/70
Cutting funding for long-term support and services, including nursing home care, for seniors who have spent down their savings.....	26/69	40/54	24/68
Cutting federal funding that helps low-income seniors afford their Medicare premiums.	27/68	38/55	26/70
Cutting federal funding that pays for prenatal, delivery, and post-partum care for low-income mothers.....	31/64	46/48	29/63
Continuing the 2017 Tax Cuts and Jobs Act, which expires this year.	45/27	64/11	44/26

Voters oppose cutting Medicaid by a 69% - 23% margin. Trump voters oppose Medicaid cuts by 10-points, while Swing voters oppose by a sizable 48-point margin.

There is also widespread opposition to cutting specific aspects of the Medicaid program with 71% of voters opposed to cutting CHIP, 69% opposed to cutting funding for long-term support and services/nursing home care, 68% opposed to cutting funding that helps low-income seniors afford Medicare premiums, and 64% opposed to cutting funding for low-income mothers. Trump voters are opposed to each individual cut, as are large majorities of Swing voters.

Voters favor continuing the 2017 Tax Cuts and Jobs Act overall by a 45% - 27% margin. Trump voters support continuing TCJA by a 53-point margin, and Swing voters support it by the same 18-point margin as voters overall.

Cutting Medicaid to Pay for Tax Cuts

When asked specifically if voters support or oppose cutting Medicaid spending to pay for tax cuts, they oppose it by a 50-point margin, 70% - 20%, with a 54% majority *strongly* opposing cutting Medicaid to pay for tax cuts. Two-thirds of Swing voters oppose this, as do Trump voters by a 15-point margin.

Do you support or oppose cutting Medicaid spending to pay for tax cuts?

	All <u>Voters</u>	Trump <u>Voters</u>	Swing <u>Voters</u>
Total Support	20	36	21
Total Oppose	70	51	67
Strongly Support	8	16	7
Somewhat Support	11	20	14
Somewhat Oppose	16	23	18
Strongly Oppose.....	54	27	49
Refused	10	14	12

Key Program Elements

Learning about specific groups who receive coverage under Medicaid results in voters saying they would be more likely to support preserving Medicaid funding. The most impactful facts focus on covering children with cancer or special needs along with veterans, followed closely by Medicaid's importance for Americans with disabilities and seniors.

For each of the following facts about Medicaid, please tell me whether the information makes you more likely or less likely to support preserving Medicaid funding. If it has no impact on your support, just tell me that.

% More Likely (% MUCH More Likely)

	All <u>Voters</u>	Trump <u>Voters</u>	Swing <u>Voters</u>
Medicaid provides coverage to 1 in 3 children diagnosed with cancer.....	81 (66)	70 (48)	80 (62)

Medicaid covers 875,000 veterans.....	80 (64)71 (50).....	80 (60)
Medicaid covers nearly half of children with special health care needs.....	80 (64)68 (44).....	79 (61)
Medicaid is the primary program providing comprehensive health and long-term care coverage to 1 in 3 Americans with disabilities.....	78 (60)63 (37).....	76 (57)
Medicaid covers nursing home bills for 60% of residents in nursing homes.....	76 (58)64 (38).....	75 (53)
7.2 million seniors are enrolled in Medicaid.....	74 (55)61 (36).....	74 (50)

Methodology

Fabrizio Ward surveyed 1,000 registered voters nationwide. The survey was conducted March 20-24, 2025 via a mixed mode of interviewing, including 25% of interviews conducted by live interviewers calling landline phones, 35% live interviewer calling cell phones, and 40% of the interviews conducted online via text-to-web. The sample was sourced from voter lists nationwide. The margin of error for the full sample is $\pm 3.1\%$ at the 95% confidence level. The sample was weighted by gender, age, race/ethnicity, education, recalled 2024 vote to match registered voter targets based on voter file data, Census data, and 2024 election results.